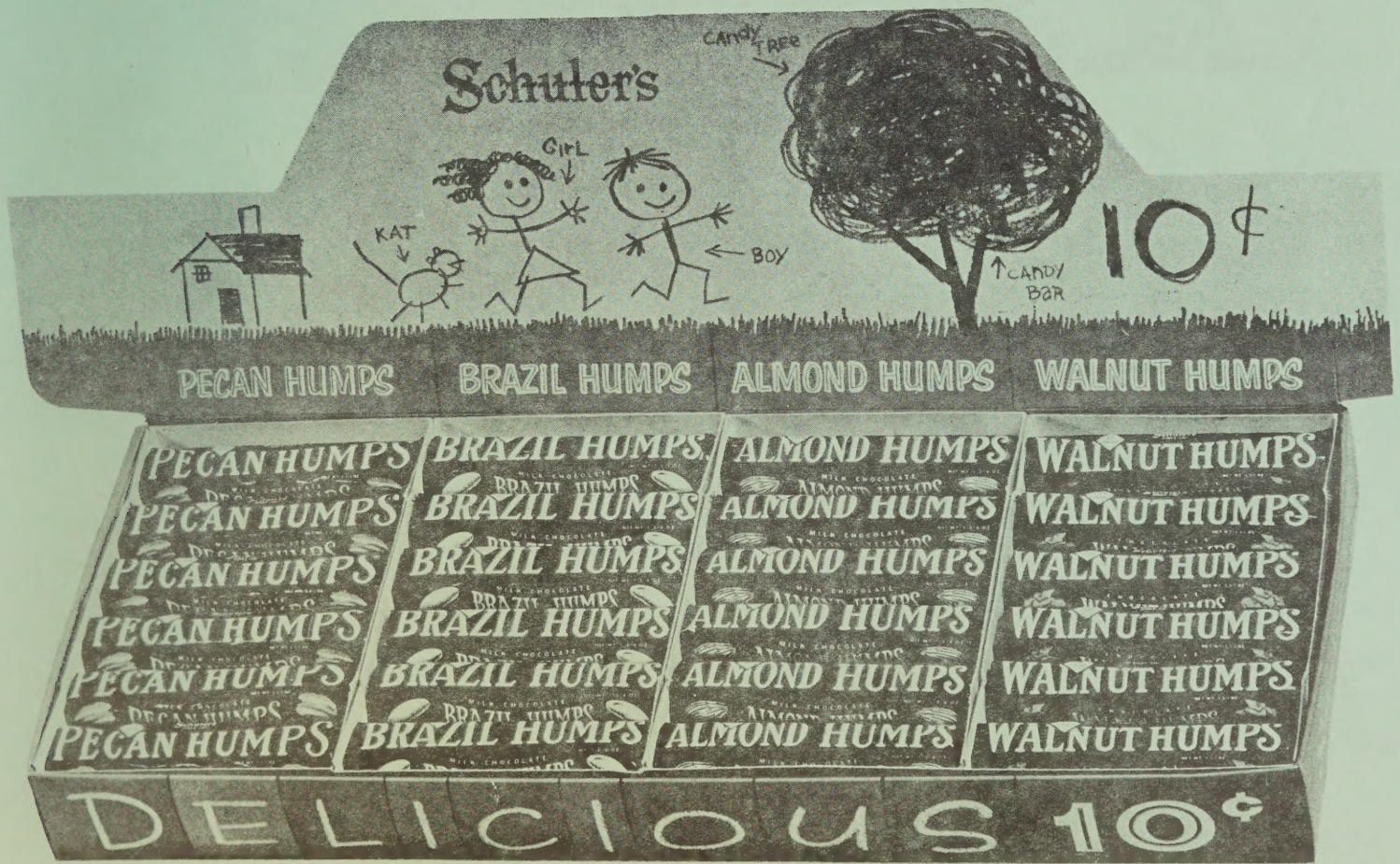
Candy Bar Gazebo

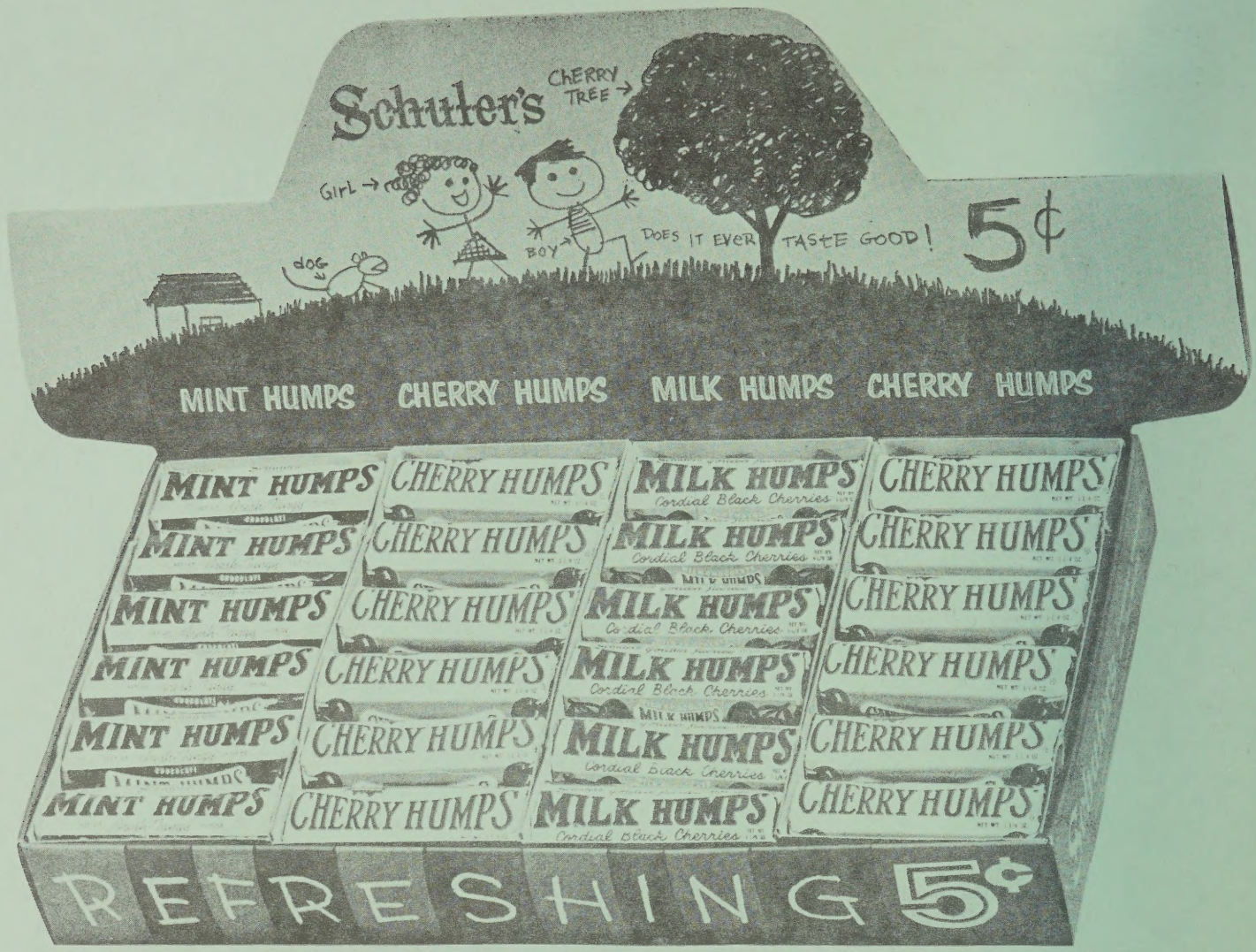
1984 Spring - Issue 2

BACK IN THE 1950s

The advertisements reproduced below and at the top of page two appeared in a 1958 ad for Schuler Chocolates, Inc., of Winona, MN, makers of the famous Cherry Humps candy bar. That bar had two 5¢ companion bars at the time, Mint Humps and Milk Humps. There were also four 10¢ nut bar companions, Pecan Humps, Brazil Humps, Almond Humps, and Walnut Humps.

The display cartons were a bright yellow with red and green designs. None of the bars, except for the Cherry Humps bar, is still around. That bar is still manufactured in Winona by Schuler, now a division of the Brock Candy Company of Chattanooga, Tennessee.





Candy Bar Gazebo is published quarterly by The Great American Candy Bar Club. Publication of articles therein dependent on approval of the editor and availability of space. No paid advertising taken.
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General membership in The Great American Candy Bar Club is open to the public. A free membership card can be obtained by sending in a self-addressed stamped envelope.

Active membership requires an annual fee of $10.00. Active members receive quarterly issues of Candy Bar Gazebo and are entitled to any offers extended by that publication.

Back issues of Candy Bar Gazebo, if not out of print, are available at $3.00.

All correspondence should be sent to: Ray Broekel, Six Edge Street, Ipswich, MA 01938

THE GOOD OLD OLDIES

The Halligan Company (or Corporation as stated on some of the candy bar wrappers) was located in Davenport, Iowa, but just memories remain of it today. Back in the 1920s and 1930s, however, Halligan was quite active in the market making several candy bars.

Two companion bars were Halligan's Crispy and Halligan's Crunchy. They were both 1 ounce bars. Also weighing in at 1 ounce were the Black Walnut Caramel Bar, and Creole Lunch, which was chocolate coated. That bar wrapper pictured an exotic beauty as an attention getter.

The Dolly Dumpling bar weighed in at "... Over One and One-half Ounces." Dolly was a popular first name of the times and used on candy bars of other companies. In fact there were several Dolly Dimple bars made by other companies that outlasted Dolly Dumpling by a good number of years. (All photos below and on page 4 are from the Alan Bitterman Collection.)

LIGHT AND LIVELY LETTERS

"Congratulations on Issue 1 of Candy Bar Gazebo. A great job; I really enjoyed it."

Bob Bruce, Eagle Point, OR

"I really enjoyed reading the first issue, Candy Bar Gazebo. - memories - memories! Much of what you wrote reminded me of the early years that I spent in this industry."

Nate Sloane (Mr. Charleston Chew), Everett, Massachusetts

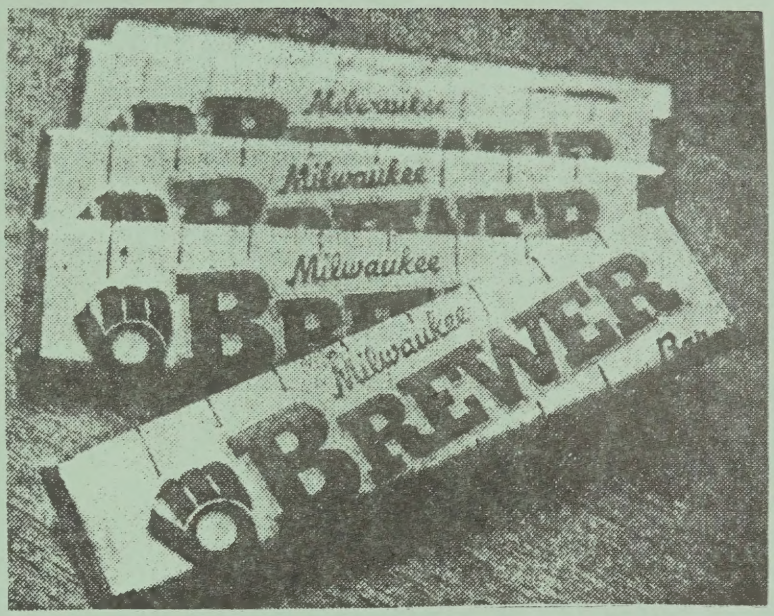
"... Would like to offer recipes to be considered..." for Recipe Corner. One of the recipes, Goo Goo Ice Cream, was created by Smith Brothers Homemade Ice Cream Parlor in Nashville a little over a year ago."

Amanda E. Gaw, Standard Candy Company, Nashville, TN

(See Recipe Corner this issue!)

"Here's to the first issue of Candy Bar Gazebo -- it was a 'sweet treat' in the afternoon." Kathy Kelly, The Nestlé Co., White Plains, NY

WHAT'S IN THE WIND?



If you're near a city having major league baseball perhaps you've already picked up a chocolate bar sporting a label such as Milwaukee Brewer Bar in Milwaukee. The same bar, available in various ball parts sporting the home team name, is the brainchild of entreprenneur, Seth Brauer, of New York City. Brauer, understandably so, is secretive about his ventures into candyland, as he's just the man who puts the package together, so shuns publicity. Consequently, my interview with him really wasn't printable. You'll have to read between the lines.

Leaf, Inc., was formed in late 1983 by the Huhtamäki Group of Helsinki, Finland. It consolidates the confections unit of Beatrice Foods, Leaf Confectionery, Inc., and the Donruss division acquired from General Mills, Inc. Under the new organization are a number of grand old candy names that'll now have the opportunity to again gain the public eye - to name just two, the Clark bar, and Milk Duds.

RECIPE CORNER

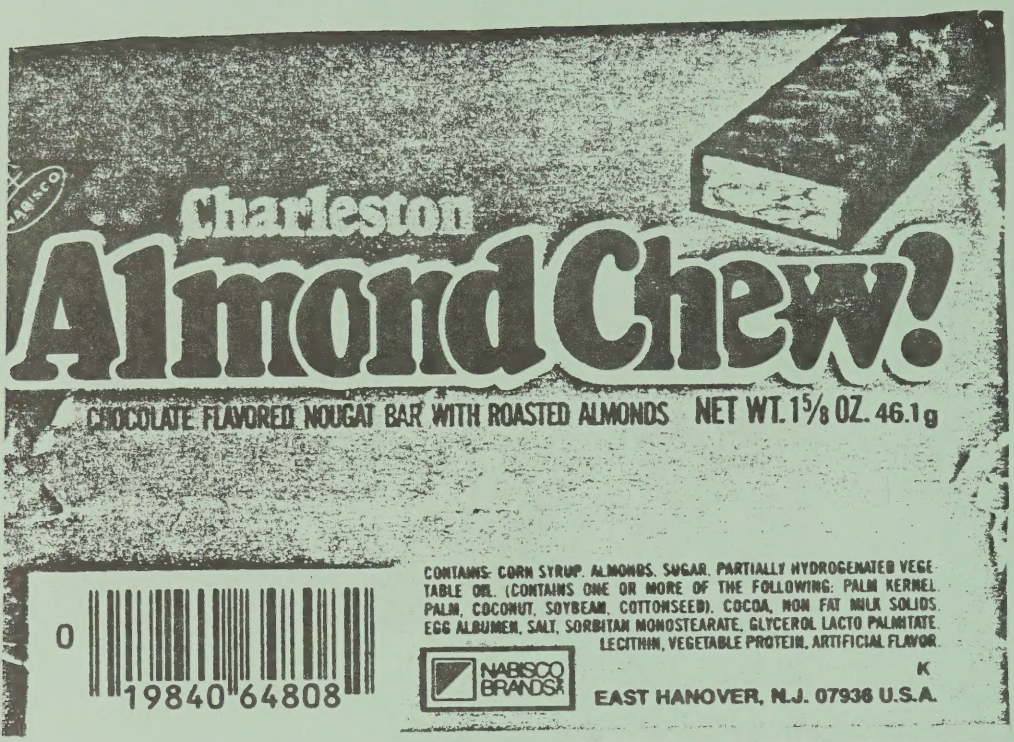
Goo Goo Ice Cream

4 ounces unsweetened chocolate
8 tablespoons sugar
½ gallon half and half
3 eggs
1 pint whipping cream
1 pinch salt
2 ounces vanilla
6 Goo Goo Cluster bars, chopped

Dissolve chocolate and sugar in a double boiler with some of the half and half. Beat eggs, stir into above mixture and cook until slightly thickened.

Add remaining ingredients, except for the Goo Goos, stirring to combine. Pour into ice cream; freeze according to manufacturer's directions until mixture begins to firm up.

Add chopped Goo Goos and continue to freeze until desired consistency. Yields approximately 1½ gallons.

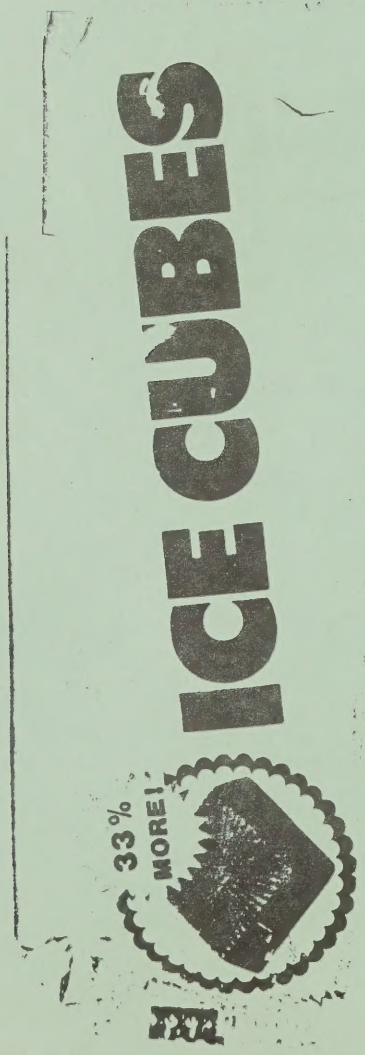

Charleston
Almond Chew!
CHOCOLATE FLAVORED NOUGAT BAR WITH ROASTED ALMONDS NET WT. 1⅝ OZ. 46.1g
0 19840 64808
CONTAINS: CORN SYRUP, ALMONDS, SUGAR, PARTIALLY HYDROGENATED VEGETABLE OIL (CONTAINS ONE OR MORE OF THE FOLLOWING: PALM KERNEL, PALM, COCONUT, SOYBEAN, COTTONSEED), COCOA, NON FAT MILK SOLIDS, EGG ALBUMEN, SALT, SORBITAN MONOSTEARATE, GLYCEROL LACTO PALMITATE, LECITHIN, VEGETABLE PROTEIN, ARTIFICIAL FLAVOR.
NABISCO BRANDS
EAST HANOVER, N.J. 07936 U.S.A.

Being test marketed in the Boston and Chicago areas at this writing is Charleston Almond Chew! It's a real winner, with roasted almonds bringing a new taste to this classic nougat bar. A tip of the hat to Nabisco, Inc., for this one.

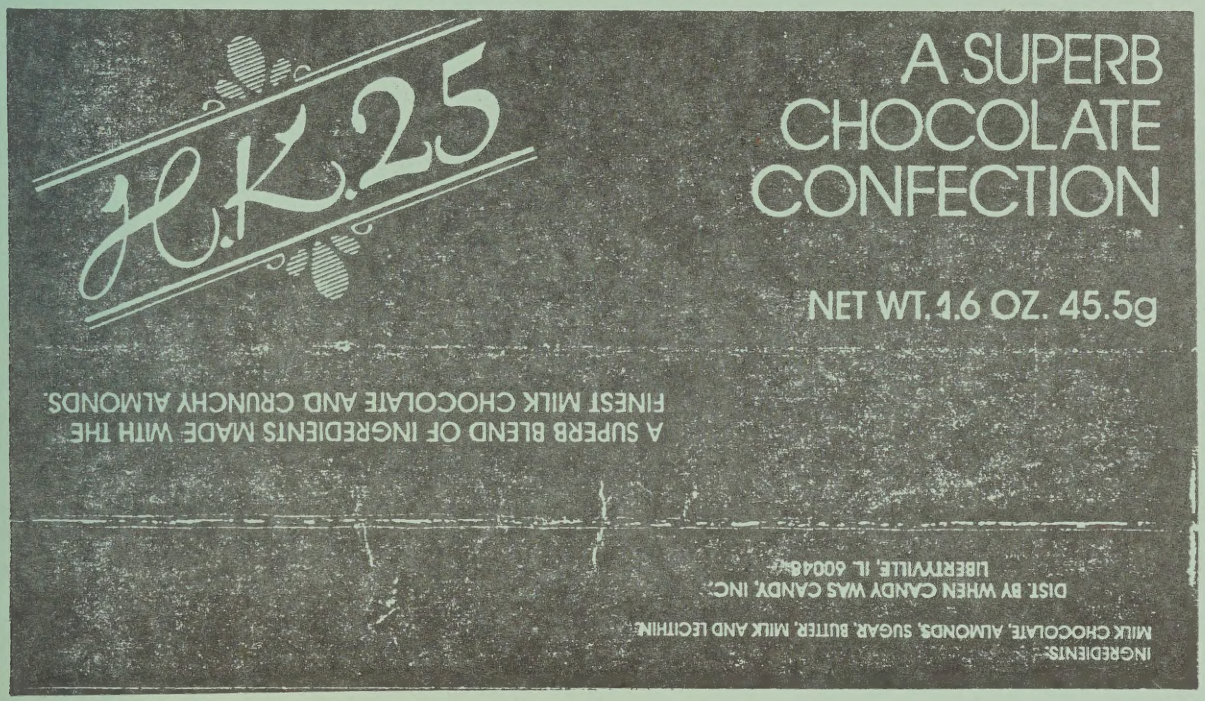
Take a Break candy bar is by Mirabel of Brazil. Made of caramel, wafer, crispies, and chocolate, it hits the spot.

Ice Cubes, "... a smooth and chocolatey confection..." containing crushed hazelnuts comes from Moritz Hans Lippke & Sohn, West Germany. Incredibly smooth, the crushed hazelnuts add elegant flavor.

Both the above bars are imported by R.L. Albert & Son, Inc., Greenwich, Connecticut.



Herb Knechtel is one of the giants of the confectionery industry. Herb's latest creation, is the H.K. 25 bar. The H.K. part of the name stands for Herb's initials. The 25 indicates the number of years it took Herb to perfect the formula. A super chocolate confection, the bar contains almonds and other ingredients for a creation that really makes the taste buds tingle. Distributed by When Candy Was Candy, Inc., of Libertyville, Illinois, club members will be given particulars on how the bar may be obtained in the next issue.


H.K.25
A SUPERB CHOCOLATE CONFECTION
NET WT. 1.6 OZ. 45.5g
A SUPERB BLEND OF INGREDIENTS MADE WITH THE FINEST MILK CHOCOLATE AND CRUNCHY ALMONDS.
DIST. BY WHEN CANDY WAS CANDY, INC.
LIBERTYVILLE, IL 60048
INGREDIENTS:
MILK CHOCOLATE, ALMONDS, SUGAR, BUTTER, MILK AND LECITHIN.

SHOWS, PAST AND UPCOMING

Many cottage industry candy makers were in attendance at the 2nd Annual Heavenly Chocolate Weekend held in Piscataway, New Jersey at the Sheraton-Regal Inn, February 10-12. Introduced to the East Coast at this show was the H.K. 25 bar, and the bar received rave reviews. Also contributing samples for the show were such confectionery stalwarts as Nestlė, Hershey, Ghiradelli, Peter Paul Cadbury, Whitman's, Guittard, and Merckens.

April 13-15, the first Chocolate Fest, Metrocenter, Phoenix, Arizona.

On April 28 it's the big Bake-Off and Candy Making Show in Nashua, New Hampshire.

And the biggie in Los Angeles, "A Salute To Chocolate," comes off May 5-6.

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SAMPLING TIME

Brown & Haley of Tacoma, Washington, Ambrosia Chocolate of Milwaukee, Wisconsin, and Standard Candy Company of Nashville, Tennessee, all put out their own order forms or brochures. So write to the representatives listed below for further information.

Brown & Haley - Tom Coles - Box 1596 - Tacoma, WA 98401 (Recommended are West Coast institutions, the Mountain Bar, Cherry Mountain Bar, and Peanut Butter Mountain Bar.) Ask for mail order form.

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Ambrosia Chocolate - Mary Stevens - P.O. Box 23430 - Milwaukee, WI 53223. (Especially recommended are Tixies, a blend of chocolate, almonds, and cashews - a truly fine bar available in two sizes made on a limited basis.) Ask for mail order brochure.

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Standard Candy Company, Inc. - Amanda E. Gaw - P.O. Box 101025, Nashville, TN 37210. (Heartily recommended are Goo Goo Clusters, Goo Goo Supremes, and King Leo stick candy.) Ask for a mail order brochure.

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Featured in the last issue was the new bar, Outlaw. If you want to sample a box of Outlaws here are the details --

Name of bar: Outlaw - Quantity of bars in order, box of 24
Cost, including shipping and handling, $8.42
Who to contact: Goetze's Candy Co., Inc.
3900 E. Monument St.
Baltimore, MD 21205
Enclose check, where to ship, and do mention you are a member of The Great American Candy Bar Club!

OLD ADS NOW AVAILABLE

Old original magazine candy ads now available through the club. All ads are unmounted and in full color. Full page ads, $4.00 each. Double-page spreads, $10.00 each. Includes tax if applicable. Active club members get a dollar discount off each ad purchased. The ads make for great wall displays and make nifty gifts. Please write if you are interested in candyland ad nostalgia.